

Content Creation Made Easy

Module #2: Training and Tutorials
The Easiest Ezine Article You Will Ever Write,
Part 2

By

Drew Laughlin
DrewLaughlin.com

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The Easiest Ezine Article You Will Ever Write, Part 2

We've been talking about writing ezine articles by answering some "frequently asked questions" about a topic related to your particular field of interest and expertise.

The question is ... what questions? :-)

I've organized the following swipe file of 30 FAQs that you can answer as the basis of numerous ezine articles. (Heck, you can use them to create mini-courses, special reports, and even full-length products).

Take 3-10 of these and answer them for your next ezine article. And mix-n-match these questions with different topics within your market and you should have more than enough to write about for a long time.

- ➔ What is _____?
- ➔ Can you give me an example of _____?
- ➔ How can I get started with _____?
- ➔ What are some reasons why someone would want to _____?
- ➔ What 's the biggest mistake you've made in _____? How can I avoid it?
- ➔ If you had to sum up _____ in 5 steps, what would they be?
- ➔ Can you share a few "shortcuts" to success in _____?
- ➔ What 's your best advice about _____ for someone just starting out?
- ➔ Can you shared 2-3 "advanced" methods for _____?
- ➔ What are some quick tips for _____?
- ➔ Where should I be focusing most of my time in _____?

- ➔ What _____ resources do you recommend?
- ➔ What 's the absolute easiest way to _____?
- ➔ Name some pitfalls that I should be aware of. How can they be avoided?
- ➔ Who have you learned the most from about _____? What have you learned?
- ➔ Why are some people successful at _____ while other people fail?
- ➔ What do you consider to be a complete waste of time in _____? Why?
- ➔ What are some short term and long-term goals to set for _____?
- ➔ I hear the term _____ a lot. What does it mean and how does it affect me?
- ➔ What 's the one thing I should start doing NOW as it relates to _____?
- ➔ What do you see as the next big trend in _____?
- ➔ What are the tools that I need in order to successfully _____?
- ➔ What's the one secret to _____ that you really don't want to share?
- ➔ What can I do to improve what I'm already doing with _____?
- ➔ Give me a timeline of my first _____ days. What should I expect? What should I do?
- ➔ If you had to _____ in the next _____ days, how would you do it?
- ➔ If you could go back and change one thing about _____ what would it be? Why? What would you do differently?

- ➔ What are some daily activities I should be doing related to _____? Plan a weekly schedule for me.
- ➔ What is some bad advice that you've seen others give about _____?
- ➔ Nothing off limits ... what's the fastest way to see _____ results?

If you use this swipe file, it will be a tremendous asset for you in coming up with ideas for virtually any kind of content you are writing in the future.